

Study Tours to Politecnico di Milano



Study Tours (both outbound and inbound) are planned under the cooperation with Politecnico di Milano. For inbound tours, Politecnico students will come to School of Fashion & Design at GD Goenka for a period of 2 weeks to get inputs on Indian culture & heritage as well as on the Indian design industry. The outbound tour to Milan of a similar duration for the GD Goenka students is planned in Spring every year to coincide with the **Salone Di Mobile** (Milan Furniture Fair).

2016 TOUR

SOFD Students Industry Project With Canovahome in Milan

In October 2016, a group of 16 students and 2 faculties from the School of Fashion & Design (SoFD) attended a workshop at Politecnico Di Milano (PDM) Milan, Italy. This workshop was part of a pilot project being undertaken by SoFD in collaboration with PDM and Canovahome for designing a collection of carpets for the Italian market. The partner company Canovahome, which is based in Milan, is a supplier of high-end carpets to the Italian and European markets.

The research and study began in India, when the participating students visited the Indian production partners of Canovahome in Panipat to understand the basics of carpet production. The two-week project in Milan started with a welcome address by Prof. Eugenia, followed by the students presenting an overview of their Panipat visit and their learning's. The subsequent days saw rigorous lecture sessions by Prof. Arturo, Prof. Lorenzo, Mr. Enrico (owner Canovahome), Ms. Raffaella (designer Canovahome) and Prof. Promil Pande combined with guided visits to museums, cultural centers, trade districts and exhibitions in and around Milan. The students got their first direct experience of the Italian culture and society enabling them to also practice their Italian language skills. The classroom sessions saw the students working on their concepts and refining their designs based on the constant feedback given by Ms. Raffaella. The end of the rigorous two weeks saw the students exhibiting their designs through an impressive thematic display of their work supported by candlelight, av presentation and fusion music. Some students also used a special carpet design software called '**Galaincha**' to render their designs for a realistic look. It was a proud moment when the owners expressed their delight with the outcome of the workshop. All the designs developed received appreciation. We are happy to share at the time of writing this article that eight designs are in various stages of production and finishing. The carpets will be exhibited in the Milan Fair.

