

# Rug Design

featuring the latest trends in area rugs

WEDNESDAY, JUNE 17, 2009 ABC Part Four, Custom Rugs

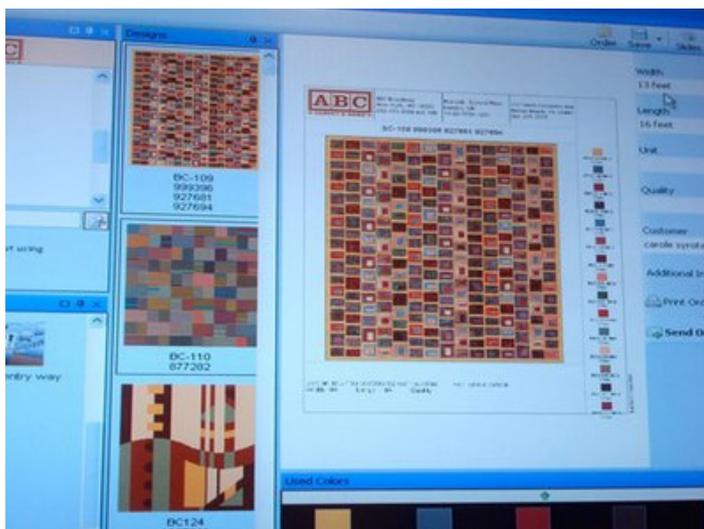
ABC  
Custom  
Rugs



This highly advanced system allows YOU to be the designer. You have 100% complete control over all of your choices that will eventually become a rug. You can choose your knot count, the quality of your rug (or a mixture of qualities such as wool and silk), and there are over 1000 colors to choose from. Jimmy and I had too much fun exploring the possibilities. An easy to use drag and drop system allow you to specify exactly what you want. The best part about this program is that rather than seeing a flat design CAD, the image on the computer screen actually looks like a rug! You can actually see what different textures will look like, you can specify in particular areas where you would like the rug to be carved, and after all that - you can see the rug placed in a room to get the closest to reality effect of the finish product.

The images below present just a taste of the many different options to explore. In beautiful large map drawers were hidden treasures of color and texture. The possibilities are endless and did I mention that EVERY single rug that ABC offers is customizable? Yes, EVERY single rug. Now that a lot of room for some serious design.

I am enjoying this ABC experience so much that I just had to share with you the very impressive custom rug design program that's offered. Thanks so much to Jimmy Eng, the ABC sales manager, for walking me through this in depth system and sharing his passion for design. Do you recall ever checking out different paint colors at Home Depot? Have you ever played with the fun computer system that allows you to see what your paint chip actually looks like on a bedroom wall rendered in the computer system? Well, ABC prides itself on being the first retailer to ever offer such a sophisticated program, and no offense to Home Depot (love their paint), but the ABC custom program is like nothing I've ever seen before...



Custom  
Colors